



April 23, 2020

Assalamu Alaikum | Peace be upon you,

On behalf of the London Muslim Mosque (LMM), we would like to wish you and your family a happy and blessed Ramadan. Thanks to your continued, generous support of our programs and services, the LMM has been providing religious, educational, and social programs to families and children within the London community for over 55 years. It is the longest running mosque in Canada, and the first built in Ontario. In order to continue providing quality services for our community, we rely on the generosity of community-minded individuals like you.

Due to the current situation with the COVID-19 pandemic, we are not able to host our Annual Fundraising Dinner, which draws up to 1000 attendees. Instead, we are launching a month-long, online campaign, involving the whole community! The 'Better Together 2020' campaign seeks small, weekly contributions to achieve a large, lifetime impact. During this campaign, there will be an inspirational guest speaker video series, exciting silent auctions, and several engaging online events. More information will be updated online!

Your sponsorship is essential to our campaign's success! Please choose the sponsorship package that is best for you:

### **GOLD (\$10,000+)**

#### **Exceptional marketing throughout the year through the following platforms:**

- Your business logo prominently displayed on the 'Better Together' campaign material
- Slide for your business to be displayed on the LMM's TVs
- Advertising of your business through LMM's media channels (website, Facebook, Whatsapp broadcasts, and email newsletter)
- Outstanding advertising of your business during the 'Better Together' campaign

### **SILVER (\$5,000 - 9,999)**

#### **Strong Marketing throughout the year through the following platforms:**

- Your business logo well displayed on the 'Better Together' campaign material
- Slide for your business to be displayed on the LMM's TVs
- Great advertising of your business during the 'Better Together' campaign

### **BRONZE (\$1,500 - 4,999)**

- Good advertising of your business on 'Better Together' campaign material

You can be proud that your donation will help us raise funds for COVID-19 Emergency Relief, which helps to assist Muslims in need as well as the London Muslim Mosque's expenses during these unprecedented and challenging times. Your sponsorship will also help to continue providing exceptional Islamic Education through our Quran Hifth Program, and daily London Islamic School, to plan for future investments to increase future capacity, and engage our Muslim youth. By the will of Allah, and with your help, we strive to continue serving our community.

Please contact me for more information, and thank you in advance for your support!

Sincerely,

Bilal Eissa | 519-902-1366 | [Fundraising@londonmosque.ca](mailto:Fundraising@londonmosque.ca)  
Fundraising Committee 2020 | **London Muslim Mosque**